

B & B



# Your senses. Set free.

Noise. It's everywhere. And now more than ever, we need to find a way out – to reclaim the present, reframe our spaces and come closer to the artists we love. This idea is what inspires us to create sound and vision experiences that go beyond expectation. Because when we hear, see and feel everything with absolutely fidelity, we make more of every moment.

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**Home cinema?  
Picture this.**



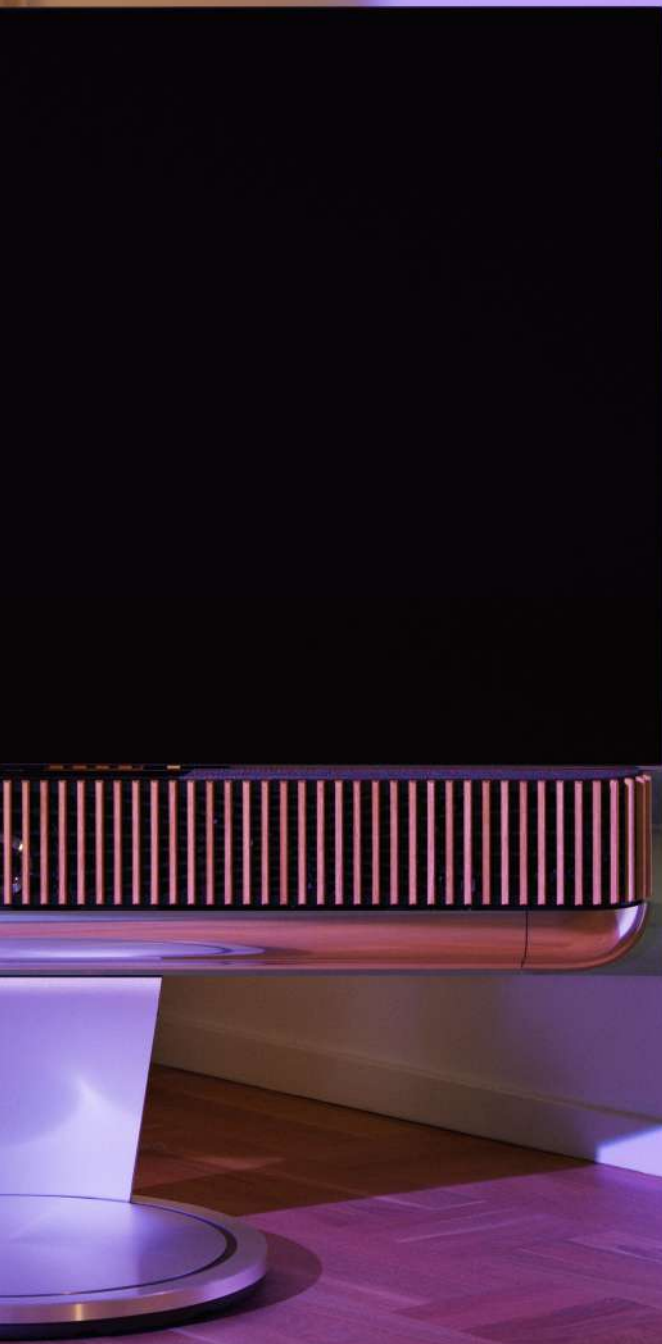


## HOME CINEMA

Stunning sound dances from left to right. Bass hits hard. Dialogue sings, centred and crisp. Visuals jump from the screen. This is what home cinema is all about: a chance to escape to new worlds. And you can bring it all together like never before, with beautiful works of art built to last a lifetime. The best seat in the house? It's yours.



**Beosound Theatre**

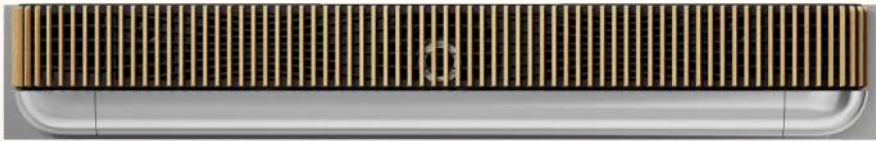


**A new vision for sound**





# Beosound Theatre



A cinematic masterpiece years in the making, made for years to come. Beosound Theatre delivers all the immersion of a multi-speaker setup, but from one sleek soundbar that any TV can be docked into. It's a sound and vision experience unheard of. Until now.

Hear sounds above, below and to the sides of your screen. With dynamic bass you can feel and no clutter to house. Designed to be updated instead of replaced, Beosound Theatre is made to stay with you for a lifetime. A sound investment.

INNOVATIVE SOUNDBAR  
for 55", 65" or 77" TVs

Customisable 

# On or off. It's showtime.



MAGICAL TV EXPERIENCE  
in 65", 77", 83" or 88"

● ● ● ● Customisable

## Beovision Harmony

Vivid high-res visuals. Soaring stereo soundscapes. Plus a touch of magic: watch the screen and speakers magically glide into place. Beovision Harmony makes every movie moment unforgettable – before you've even pressed play. Connect with Beolab speakers for a fully immersive sound show.



BANG & OLUFSEN

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# The scene, reshaped.



## Beovision Contour

ALL-IN-ONE OLED TV  
in 48" or 55"



Design you can touch. Fidelity you will feel. A masterclass in minimalism that makes films, TV shows and albums hit harder with award-winning sound and mesmerising 4K visuals. Stand it or mount it – it's ready to play.

# Out-of-this-world realism



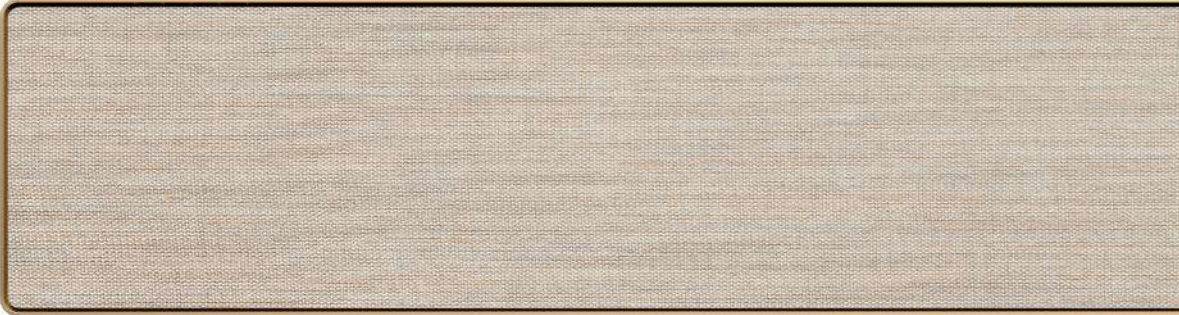
## Beovision Eclipse

An experience that eclipses expectations. Vivid 4K visuals combine with the finest audio fidelity to put you firmly in the action. And even when it's off it puts on a show, with shimmering glass, organic aluminium and warm oak. Connect other Beolab speakers for superb surround sound.

DEFINITIVE 4K OLED TV  
in 55" or 65"



**Fidelity.  
Front and  
centre.**



### **Beosound Stage**

**AWARD-WINNING  
SOUNDBAR**



More power and detail for your favourite films and albums – without the need for a subwoofer. Streaming? It’s built right in. Beosound Stage is a slim, beautiful soundbar that delivers impressive virtual surround sound for those feel-like-you’re-there moments.





# Seeing is believing

With the B&O AR Experience app, you can preview different speakers and TVs in your space before you buy – all in a tap. See what suits. The perfect match awaits.



# Music. In motion.

## MUSIC AT HOME

Take a walk and let the music follow you from room to room. The only difference is, it sounds better. Richer, rounder and full of fidelity. Sound that's so wonderfully designed and crafted, it even looks better. Listen to the same song everywhere, or pick different tracks for different spaces. It's made simple as all of our speakers work together and with other brands too. Seamless musical moments? Welcome home.





# Fidelity comes full circle



ICONIC WIRELESS SPEAKER



## Beosound A9

From afar, it's a minimal masterpiece. Up close, the craft shines. But no matter where you stand you'll experience crisp, room-filling sound. And just like your favourite furniture, you can customise the details to make it sing in your space. Beosound A9 is more than a speaker – it's a piece of art.





You move it.  
It moves you.



## Beosound Level

FLEXIBLE WIRELESS SPEAKER



Smart enough to play anywhere. Portable enough to go everywhere. Lay it flat, on its side or hang it on the wall – it adapts to keep your music beautifully balanced and crystal clear. And with streaming built in, it's always ready to play. Beosound Level puts the moment in your hands.

# Sound. Sculpted.



## Beosound Balance

SCULPTURAL WIRELESS  
SPEAKER



An award-winner for a reason. Beosound Balance's minimal design contrasts its stop-in-your-tracks sound, which plays out in 360-degrees to keep you in the moment from anywhere. The materials? As rich and textured as your favourite song. This is minimalism that maximises listening pleasure.



**Slim shape.  
Big impression.**



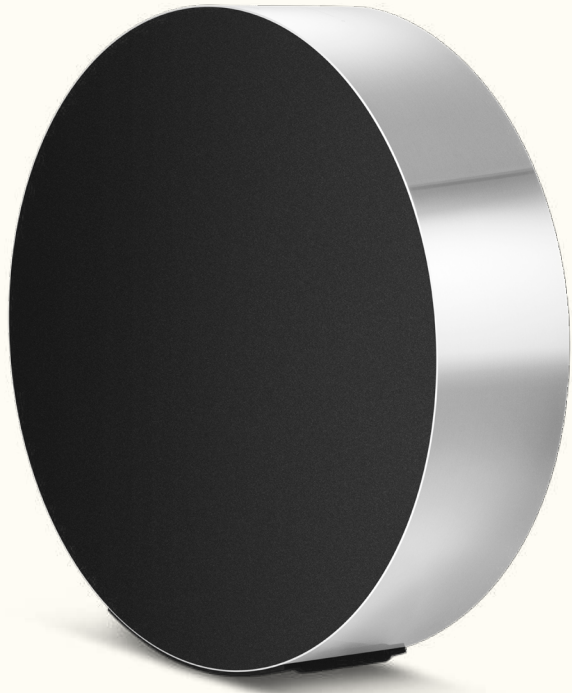
## **Beosound Emerge**

Elegant and ultra-slim, it fits in anywhere – from a bookshelf in the bedroom to a tight corner in the kitchen. And despite its size, it reaches you everywhere in the room with full-range, ultra-wide sound. Beosound Emerge takes your music to places never imagined before.

COMPACT HOME SPEAKER



# A new side of sound



## Beosound Edge

POWERFUL CIRCULAR  
SPEAKER



When it comes to making a statement, balance is key. Beosound Edge is an iconic piece of minimalist design, packed with enough acoustic power to fill any room with thunder. Volume change? Simply rock it back and forth to adjust. On the floor or on the wall, Beosound Edge is poised to play.

# The essence of experience



## Beosound 2

A speaker that looks like nothing else. Machined from top-grade aluminium at our fabled factory in Denmark, Beosound 2 delivers a 360-degree sound experience that'll reach you anywhere in the room. Deep bass, punchy mids and crisp highs – plus built-in streaming to keep the music flowing.

WIRELESS HOME  
SPEAKER







## Striking stereo sound.

**NO STRINGS ATTACHED.**

Add a new dimension to your music. Stereo pair two Bang & Olufsen speakers together and be immersed in more detail, depth and scale. Hear it all in stereo – just as the artist intended.





**Poise meets  
power**





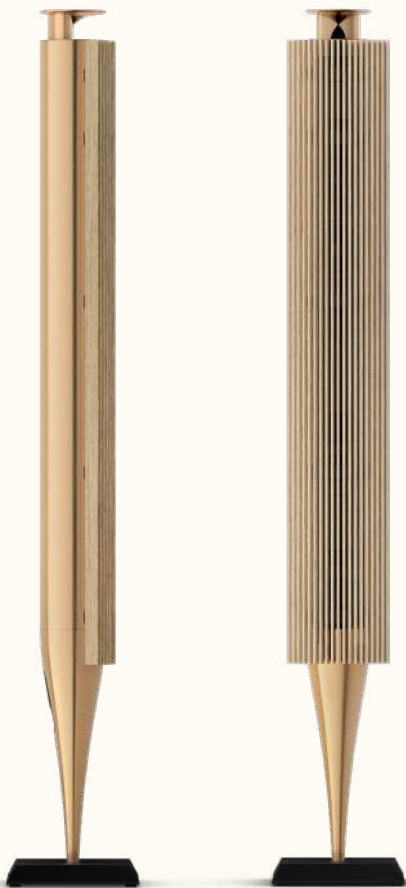
## Beolab 28

Slim shape with cinematic scale? This is Beolab 28. Place them anywhere, stream anything and enjoy bass-rich sound that adapts to your space. All topped off with a magic touch: oak lamellas that gracefully glide into place. Add a pair to your Beovision TV for an immersive stereo or surround sound experience.

STUDIO-GRADE  
LOUDSPEAKERS

Customisable 

# A pillar of sound



## Beolab 18

ICONIC STEREO  
SPEAKERS

● ● ● Customisable

An icon of luxury that cuts the cords. Slender in shape but potent in power, this is wireless high-fidelity sound that transforms music and movies into a sensory experience. Place Beolab 18 in any tight spot and it'll do the rest. Add a pair to your Beovision TV for an immersive stereo or surround sound moment.



# Reset the stage



## Beolab 50

Extraordinary musical and cinematic soundscapes, brought to you by audiophile-grade acoustics that unearth new levels of detail. Finished with the finest oak, aluminium and fabric, Beolab 50 is all about power and precision. Add a pair to your Beovision TV for an immersive stereo sound experience.

HIGH-END ACTIVE  
LOUDSPEAKERS

Customisable 



# Rare. Radical. Remarkable.



## Beolab 90

Quite simply our very finest work. A stereo experience so unprecedented in power, depth and detail, it's only made to order. Eight years in the making, an instant to understand why: Beolab 90 redefines what music and cinema can feel like at home. Add a pair to your Beovision TV and see where they'll take you.

ULTIMATE STEREO  
LOUDSPEAKERS

Customisable 

# Get carried away

## ON THE GO

Moving room to room? Or moving outside? Wherever you're going, there's no reason to leave the music behind – or the moment. Keep it going with powerful portable speakers and headphones that will change how you listen forever. Press play. Get carried away.





# A fit for any ear



NEXT-GEN WIRELESS  
EARBUDS



## Beoplay EX

Comfort that never gives up. Sound that always picks you up. Beoplay EX delivers big bass and crisp details that are unbeatable for such a compact, versatile form. Ideal for music, calls, sport and more. And it's all finished with jewel-like glass and aluminium surfaces. Cancel out noise. Bring on the wet. Pack it and play for up to 28 hours.



# Fidelity set free



## Beoplay EQ

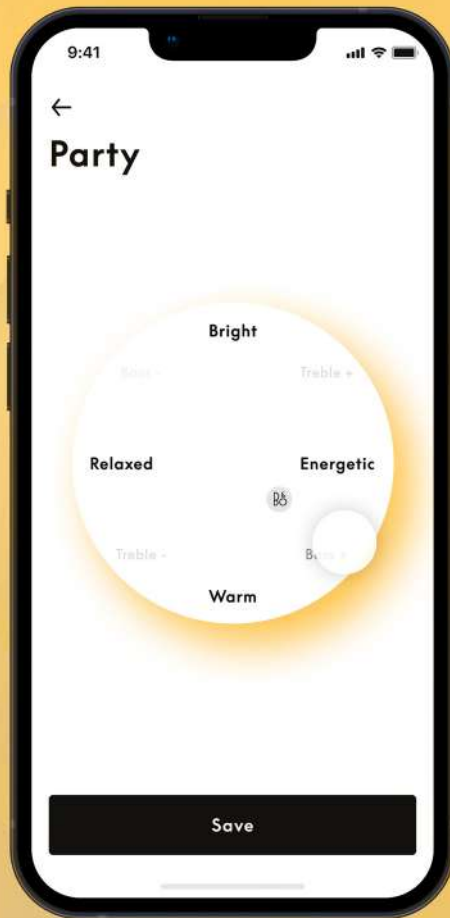
VERSATILE WIRELESS  
EARBUDS



Minimal in design yet big on noise cancelling, this is studio-like sound done sleek. Rely on an ultra-secure fit and crystal-clear call quality to keep you in the zone. Beoplay EQ is a wireless powerhouse that packs right in your pocket and plays for up to 20 hours.



# Music at your fingertips



More bass. More warmth. More you. Personalise your listening experience with the B&O app. Beosonic equaliser and noise cancellation adjusters give you complete control over how you listen, with just a tap.







# Hear with new ears



ULTIMATE HEADPHONE  
EXPERIENCE



## Beoplay H95

Custom titanium drivers tuned to our tightest tolerance on performance. Next-gen noise cancelling that blocks out the world. A symphony of leather and aluminium. All so you hear magical details you've never heard before in complete comfort. Beoplay H95 is, quite simply, our finest headphone experience.



# Escape to everywhere



## Beoplay HX

VERSATILE, LIGHTWEIGHT  
HEADPHONES



All-day comfort, no extra weight. 35 hours of play on a single charge. Complete versatility, whether you're on a call or on a commute. All with crisp, rich sound driven by custom 40mm drivers. Let the noise-cancelling Beoplay HX carry you through every soundscape and landscape – and back again.

# Level up your game



## Beoplay Portal

Enter new worlds with advanced noise cancelling, crystal clear chat and immersive surround sound that allows you to hear everything with absolute fidelity in 3D space. Available for Xbox or PC/PlayStation, Beoplay Portal is ready to level up your gaming experience. Designed to last. Built to give you the edge.

ELITE GAMING HEADSET



# Small in a big way



**WATERPROOF  
BLUETOOTH SPEAKER**



## **Beosound A1**

Loud and captivating bass-rich sound. Fully dust and waterproof, primed for up to 18 hours of non-stop music and conference calls wherever you choose to go. Beosound A1 is a portable powerhouse that's ready for all of life's thrills (and spills).





Grab it.  
And brace  
for impact.



## Beolit 20

POWERFUL BLUETOOTH  
SPEAKER



It rivals speakers twice its size, but it goes places they can't. Inside or outside, day or night, it always brings the energy with big bass and crowd-pleasing volume. Beolit 20 keeps your music alive with 360-degree sound dispersion, long battery life and an integrated wireless charger at the top.

Grab.  
Go.  
Conquer.



## Beosound Explore

A waterproof and scratch-resistant companion for the toughest campsites, trails and mountains. Beosound Explore packs a powerful punch with 360-degree sound and up to 27 hours of playtime. Clip it on your backpack, hang from your belt, or lodge it in an alcove. It's ready for anything.

DURABLE BLUETOOTH  
SPEAKER



# Dream it. Then build it.

## PERSONALISE IT

If you can imagine it, we can build it. Our Bespoke Programme gives you direct access to our vast library of colours and materials, to help you create something that looks and feels exactly like you.

Each Bespoke product is made at our factory in Denmark, allowing us to take care of every single step. We've been building things here for almost 100 years, so we know exactly the right way to turn any vision into reality.





# Crafted for generations

Great design is about bringing everything together. And success always comes down to the finest details – some you might not even see. This is why we keep craft as close to our heart as we do our sound innovations. Because great sound is meant to be enjoyed, shared and passed on to the next generation.

If a Bang & Olufsen product looks like aluminium, it is aluminium – machined right here in Denmark. If it looks like leather, it is leather – handpicked and of the highest quality. If it looks like wood, it is wood – natural and tactile. All our materials are chosen for their beauty, functionality, longevity and comfort. Because we know no other way.



# Architect your soundscape



## Palatial



Out of sight, but never out of mind. Palatial is a range of integrated in-wall speakers that accurately disperse high-fidelity sound from varied positions and wide angles. Perfect for everything from soul-shaking music experiences to discreet home theatre setups.



## Celestial



All music, no clutter. Our Celestial in-ceiling speakers combine serious sound performance with flexibility, simple installation and design that complements any interior.



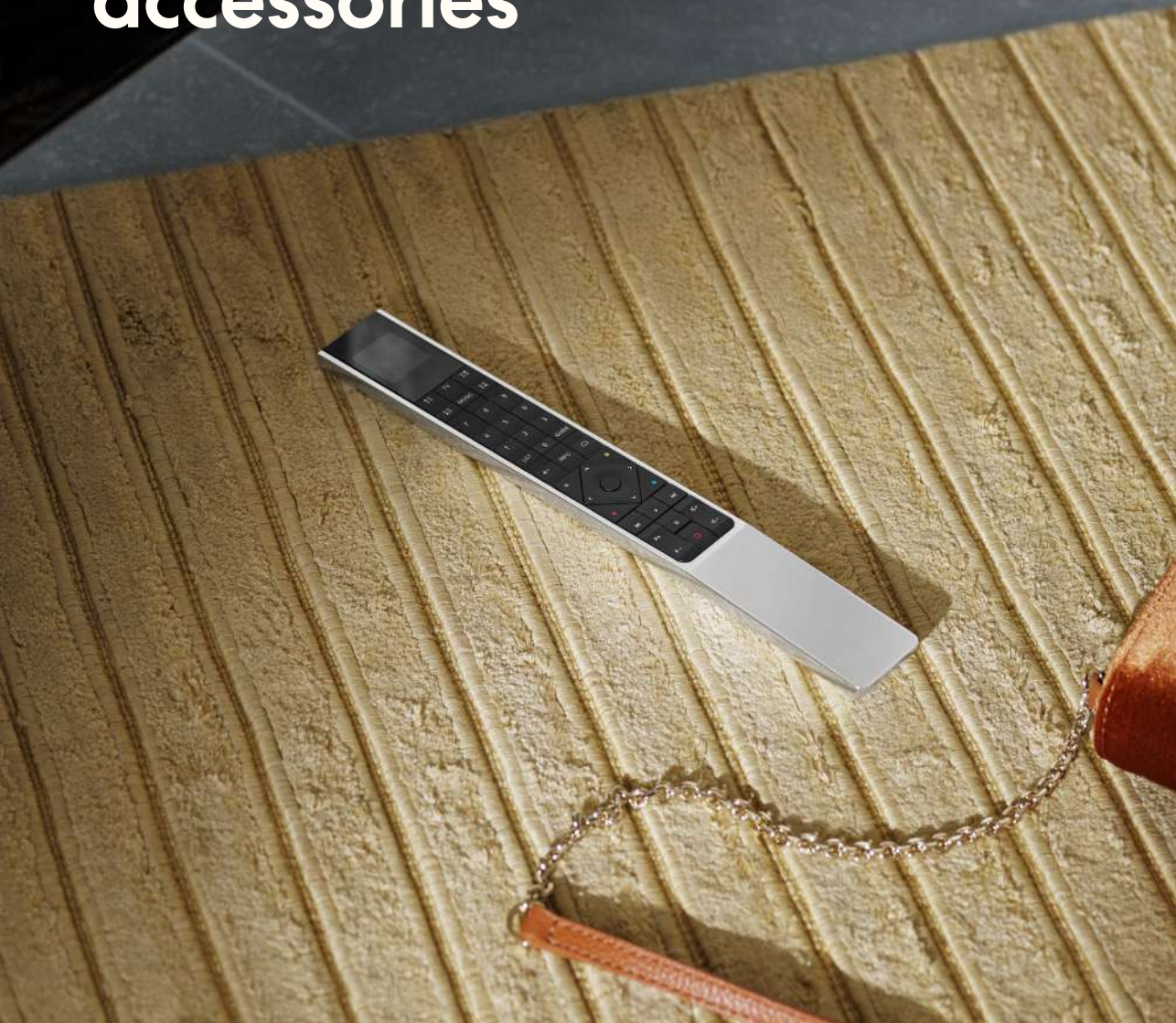


## Beosound Shape



Part modular speaker system, part work of art. Beosound Shape gives a whole new look to your music experience. Arrange it, rearrange it, and create new patterns – every time it'll provide sparkling sound with built-in room dampening.

# Extraordinary accessories



From carry cases, to speaker covers, to carabiners, our range of high-quality accessories are here to make your Bang & Olufsen experience extra special. Scan the QR code to see what we have in store for your speakers, headphones or TV.





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